

## Parkhouse Bell and 50 Degrees announce partnership

19<sup>th</sup> April 2018

Parkhouse Bell and [50 Degrees](#) are delighted to announce that they have agreed a new partnership that will enable Parkhouse Bell's clients to access management consultancy services, directed and delivered by 50 Degrees.

Parkhouse Bell has always delivered added value to its clients, in addition to a market-leading recruitment service, providing insight into international best practice models, and delivering a range of consultancy services.

This new partnership enables Parkhouse Bell to connect its clients to an even broader range of services, including:

- Strategy and Policy Development
- Business Development
- Transformation
- Service Design
- Commercial and Performance
- Communications and Engagement

50 Degrees is a public service strategy and design company, founded by [Andy Bowie](#), with experience spanning welfare to work, education and skills, criminal justice and health and social care. Working with [public \(including Local Authorities and City Regions\), private and third sector clients](#) they have a demonstrable track record of success in enabling organisations to successfully identify and achieve their objectives.

Matt Wells, former Parkhouse Bell CEO, has moved into a new Senior Associate role at 50 Degrees and will be responsible for overseeing all consultancy projects delivered through the partnership. Matt will also remain a member of the Parkhouse Bell team, acting as an Advisor to the senior management team and Board.

Commenting on this new partnership, Parkhouse Bell founder Helen McAnally said, "This partnership will enable us to offer an even broader range of services to our clients. We thought very carefully about the right organization to partner with, and are excited to be working with 50 Degrees. They are an organization that not only delivers results, but also share our single-minded focus for delivering an outstanding customer experience."

50 Degrees founder Andy Bowie commented, "I have worked with Matt Wells, and Parkhouse Bell, on a range of projects over the last decade. They are rightly respected for their sector insight and knowledge and we are delighted to be able to work in partnership with them."

**ENDS**