

## **Parkhouse Bell lead appointment of the CEO for the Chartered Institution for Further Education**

**January 2017**

In August 2016, following a competitive tender, Parkhouse Bell were appointed to lead the recruitment for the role of CEO for the Chartered Institute for Further Education. Parkhouse Bell's success in winning this significant piece of business was founded on their experience and expertise as a specialist recruitment partner in the skills and further education sectors.

The Chartered Institute for Further Education was established by the Rt Hon. The Lord Lingfield and is a new membership body for high-performing skills providers. The role of CEO required exceptional leadership, an impeccable professional reputation and the ability to foster relationships with government and membership organisations.

In order to ensure that the right appointment was made, Parkhouse Bell developed a bespoke recruitment plan, including a candidate briefing pack and a contract of employment. Targeting high quality candidates from both within further education, and from other sectors, ensured candidates with a broad range of experience were attracted to the role.

Following this intensive recruitment activity the Institute appointed Dan Wright, a respected expert and leader with experience spanning the skills, employability and commercial hospitality sectors.

Parkhouse Bell's founder and Director of Executive Search and Senior Appointments, Helen McAnally commented, *"We were delighted to support the Institute in their recruitment for this strategically important role. The Institute will play a key role in supporting the evolution of the further education landscape and with Dan as CEO they undoubtedly have the leadership skills in place to ensure they make a real difference."*

Following Dan's appointment Parkhouse Bell continues to support the Institution by using their extensive networks to advise and educate the further education market on the work of the Institution and the benefits of membership.

**ENDS**