

Case Study: Appointment of Solutions Director at Interserve Learning & Employment

Parkhouse Bell has developed a strong understanding of the Interserve Learning & Employment business having worked closely with the senior management team since 2013. Having led the recruitment of several members of their Senior Management Team, we have an unrivalled insight into the company's culture, management structure and their future aspirations.

Recognising this detailed understanding, Interserve Learning & Employment retained Parkhouse Bell to appoint a Solutions Director to lead their new Levy Response Unit. As a newly-created post, responding to changes in the sector, it was agreed that experience of the apprenticeship market was not essential. More importantly, the successful candidate needed first-class commercial experience, and a solution-led approach to analysis so they could understand and respond to customers' needs before designing suitable bespoke solutions.

Parkhouse Bell therefore specifically approached candidates from large corporate and professional services companies, as well as the private training sector. To identify a strong field of candidates, Parkhouse Bell mapped large, complex organisations within the healthcare, process management and outsourcing solutions, training providers, high-tech, publishing and education, consultancy services and technology sectors.

The successful candidate was appointed from a Health and Human Services organization and brings with them a wealth of relevant skills, but more importantly commercial acumen and new insights.