

Case Study: Appointment of Director of Business, Employment, Training and Skills at Barnado's

Barnardo's is one of the UK's leading children's charities and works directly with over 200,000 children, young people and their families every year. They run vital projects across the UK, including counselling for children who have been abused, fostering and adoption services, vocational training and disability inclusion groups.

Parkhouse Bell was selected, following a competitive appointment process, to lead the recruitment of the newly created role of Director of Business, Employment, Training and Skills. This was a key appointment for Barnardo's, as the successful candidate would hold responsibility for spearheading growth for Barnardo's in the Employability and Skills sector. In addition, the new Director would also be required to establish a range of new commercial practices into the charity.

Following a comprehensive search exercise focusing on the UK employment and related services, and skills sectors, the successful candidate was appointed from a large, privately owned employment and skills provider. They have been in post now since early 2014, and have been responsible for significant business development wins and the effective mobilisation of these contracts.